



## **Adding the Icing on the Cake: Learning Beyond the Classroom**

**Saturday, November 4, 2006, 2:30**

**Session Chairs: Aimee Cooper & Lori Riley, ISEP**

**Presenter(s): Aimee Cooper & Lori Riley, ISEP**

In this interactive roundtable session, share your best practices for maximizing immersion through outside the classroom experiences. Discuss extracurricular activities, volunteer/service learning, jobs, internships, and academic training that sweeten the ISEP experience. Walk away with new recipes for promoting these experiences as a recruitment tool for both sending and receiving ISEP students.

### I. Overview

#### A. WHY – purpose to sweeten the basic academic experience abroad

- o build full immersion in host culture
- o gain career building skills for resume
- o make new friends across common interest areas

#### B. WHO – both incoming and outgoing ISEP students

- o promoting activities on your campus to attract more incoming students
- o sharing new ideas to help your outbound students consider nontraditional destinations (i.e. Ghana internship program, volunteering to teach English in Latin America or Asia, join intramural sports clubs in US...)

C. HOW – share best practices of what your students have done and how you can promote these opportunities to future students

### II. Topics & Roundtable discussion

Participants were divided into three roundtable groups to discuss one of the following topics.

- Extracurricular clubs and activities
- Volunteer service learning:
- Academic Training / Work Experience

On large sheets of paper, participants wrote about the best practices for that topic and shared ideas to promote these activities to students.

### III. Conclusion & Sharing

The groups presented their topic and we came up with a collective list of promotional tips to promote the “icing on the cake” to both incoming and outgoing students.

#### Tips for Promoting Outside the Classroom Experiences

- Include “outside the classroom” opportunities in ISEP Membership Directory



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- Let ISEP program officers know of unique offerings
- Invite ISEP students to extracurricular activity fairs, volunteer opportunities fair, or career services fairs
- Invite campus representatives to speak at international student orientation
- Email university-wide student list-serve to promote events with catchy titles
- Post flyers around campus
- Employ exchange students in international dorm or international office
- Word of mouth through ISEP returnees or ISEP Ambassadors
- Links on international office website
- Connect students with faculty who promote internships (department head, academic advisor, internship coordinator)
- Assist international students with understanding workplace culture – resume workshop, interview techniques
- Connect current visiting students with returned students in a buddy program
- Join with other local universities to create an international student leadership conference – let them network other opportunities together
- Compile a list of former students' best ideas which they would recommend to other students