

Impact of ISEP on Career Planning & Development

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THE BIG PICTURE

- It's Not About Numbers – Even One Million...
 - It's About Perspective, Vision, Growth, Change...Global Competencies
- “...an evolutionary trend of moving forward from national and international identities toward an increased sense of global stewardship & citizenship” -Ron Moffat
- It's About Purposefulness & Planning

THE QUESTIONS

- Does the 21st Century Marketplace Demand a New Rationale for Education Abroad?
- Do Employers Value Education Abroad?
- What Steps Can Campuses Take to Effectively Integrate Education Abroad & Career Development to Prepare Students for the Local/Global Marketplace?

VALUE OF ISEP EXPERIENCE TO EMPLOYERS

- Employers value *demonstrated* skills and competencies gained through education abroad- but ***not*** education abroad in itself (RAND, 2003)
- Students ***do not*** value education abroad for its contribution to their careers (only 3% as cited in study by Thompson, 2002)
- Students must learn to effectively market competencies they gain through education abroad experiences

MARKETING ISEP LEARNING OUTCOMES TO EMPLOYERS

Campus EA Advisers and Career Counselors
Need To:

- Pro-actively assess career focus and fit of international experiences with career goals
- Strengthen student career “toolkits”
- Assist students to articulate skills & competencies; develop “career stories”
- Assist students to make **purposeful** academic & career decisions

SELECTED CAMPUS BEST PRACTICES

Descriptions found in Vols. I/II: *Impact of Education Abroad on Career Development*, AIFS

- University of Michigan International Opportunities Fair
- University of Minnesota Career Development Network
- Boston College Global Proficiency Program
- Community College Case Studies: Tidewater; Brookdale; Fox Valley; CCID

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