

SUMMER Abroad

UNIVERSITÀ CATTOLICA DEL SACRO CUORE
Italian Business: Experiencing Italian Excellence

PROGRAM DETAILS

ALTIS, the Postgraduate School of Business & Society at the Università Cattolica del Sacro Cuore in Milan, Italy offers an international summer program for business students interested in acquiring direct knowledge and experience of Italian business expertise. The program, taught by both academic and professional experts, offers interaction and up-close exposure to the Best Practices of the Italian Entrepreneurial System. Particular attention will be paid to fashion & design, tourism, agribusiness, art, small and medium size enterprises (SMEs), industrial clusters and entrepreneurship.

COURSES AND CREDITS

The summer program offers 88 course hours (worth a total of 12 ECTS credits or 6 US credits). The program is divided into two modules:

- Core business management course (44 contact hrs). It will include the following: The European Union and the Italian System, Small and Medium size Enterprises (SMEs) and Industrial Clusters, Organization and Human Resource Management in SMEs.
- Thematic seminars (44 contact hours). The in depth focus areas are: Fashion and Design, Agribusiness, Tourism, and Art and Business.

Grades are given for each of the two modules and a transcript of record will be issued by the university.

ALL COURSES TAUGHT IN ENGLISH.

ITALY

with



HOUSING AND MEALS

Students live in off-campus apartments. Meals are not included but Milan boasts many fine cafes and restaurants.

EXCURSIONS

On-site visits will be part of each one of the focus areas. Visits to Como (fashion and design) and Portofino (tourism) are planned for two to three Fridays of the course. For an additional charge, students will have the option of spending the weekend visiting these places of interest.

DATES

June 29-July 24, 2009

ISEP-DIRECT COSTS

\$4,250 for tuition and room

DEADLINE TO APPLY

May 15, 2009

ELIGIBILITY

Undergraduate and graduate students who have completed at least two years of undergraduate business studies and have a 2.75 GPA.



ADDITIONAL INFORMATION

http://www3.unicatt.it/pls/unicatt/consultazione.mostra_pagina?id_pagina=15525

The Experience of a Lifetime

www.isep.org/summer

